

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 01043 270354Z

64

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 USIA-15 RSC-01 /034 W

----- 046061

R 270254Z JAN 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7553

UNCLAS TOKYO 1043

E.O. 11652:N/A

TAGS:

SUBJECT: TEXPO '75 - INTERNATIONAL FASHION TEXTILES EXPOSITION  
V.I.P. PROGRAM

REF: STATE A-9380

1. SENKEN SHIMBUN (TEXTILE AND FASHION NEWS), NATIONAL DAILY TRADE NEWSPAPER FOR TEXTILE AND FASHION INDUSTRY WITH CIRCULATION 190,000, HAS AGREED BE SPONSOR OF JAPANESE GROUP TO SUBJECT SHOW. ANTICIPATE 30 INDUSTRY MEMBERS WILL JOIN.

2. THIS SHOW IS UNKNOWN IN JAPAN, SO WE NEED ADEQUATE MATERIALS TO GENERATE PUBLICITY. SENKEN SHIMBUN REQUESTS EXHIBITORS LIST, 500 COPIES JAPANESE LANGUAGE BROCHURES, AND DETAILS ON SEMINARS AND 3-DAY SCHEDULE BE SENT TO US ASAP. LAST YEAR'S INFO IS OK IF THIS YEAR'S NOT AVAILABLE. PLEASE SEND TO EMBASSY/E/C ATTN: J.R. MALOTT.

3. SENKEN SHIMBUN DESIRES KNOW WHETHER THERE WILL BE PRESS CENTER. THEY PLAN SEND THREE REPORTERS AND WOULD LIKE BE ISSUED PRESS CREDENTIALS AND HAVE OPPORTUNITY INTERVIEW SEMINAR LEADERS ABOUT CURRENT US APPEAREL AND TEXTILE TECHNOLOGY. PLEASE ADVISE.

4. GROUP WILL HAVE SOME ENGLISH-SPEAKING MEMBERS BUT PLANS MAKE USE JAPANESE INTERPRETING SERVICE AT TEXPO.

5. SENKEN SHIMBUN ALSO INDICATED INCREASING JAPANESE  
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INTEREST IN QTE BICENTENNIAL/EARLY AMERICAN TEXTILE

DESIGNS UNQTE AND SAID THEY WISH SEE SUCH EXAMPLES.

6. ACTION REQUESTED: REPLY TO PARAS (2) AND (3) ABOVE.  
HODGSON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
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**Review Date:** 20 NOV 2003  
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**TAGS:** BEXP  
**To:** STATE  
**Type:** TE  
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